# GOVERNMENT OF INDIA
# INFORMATION AND BROADCASTING
# LOK SABHA

UNSTARRED QUESTION NO:5642
ANSWERED ON:02.05.2002
KODAIKANAL AIR STATION
T.T.V. DHINAKARAN

**Will the Minister of INFORMATION AND BROADCASTING be pleased to state:**

(a) whether All India Radio Station at Kodaikanal is relaying mostly the programmes of Madurai Station;

(b) if so, the reasons therefor;

(c) the funds allocated for Kodaikanal AIR Station during the last two years; and

(d) the steps taken to improve the quality of programmes aired from that station?

## Answer

THE MINISTER OF INFORMATION AND BROADCASTING (SMT. SUSHMA SWARAJ)

(a) No Sir. The Station is originating its own programme.

(b) Does not arise.

(c ) The amount allocated for AIRKodaikanal during the last two years viz. 2000-2001 and 2001-2002 was Rs.30.65 lakhs and Rs.45.87 lakhs respectively.

(d) It has been the constant endeavour of All India Radio to put out the best qualityprogrammes from all Stations, including Kodaikanal, by bringing innovative pattern of programming and style of presentation. AIR Kodaikanal has adopted broadcasting pattern on the lines of metro FM which is very popular. Interactive phone-in programme titled `VANAVIL` has increased the listnership.